

英文学术论文写作及国际期刊投稿

Emerald 刘铁 bm4@emeraldinsight.com.cn



目录

英文学术论文写作

国际期刊投稿指南

Emerald资源介绍

特色期刊推荐

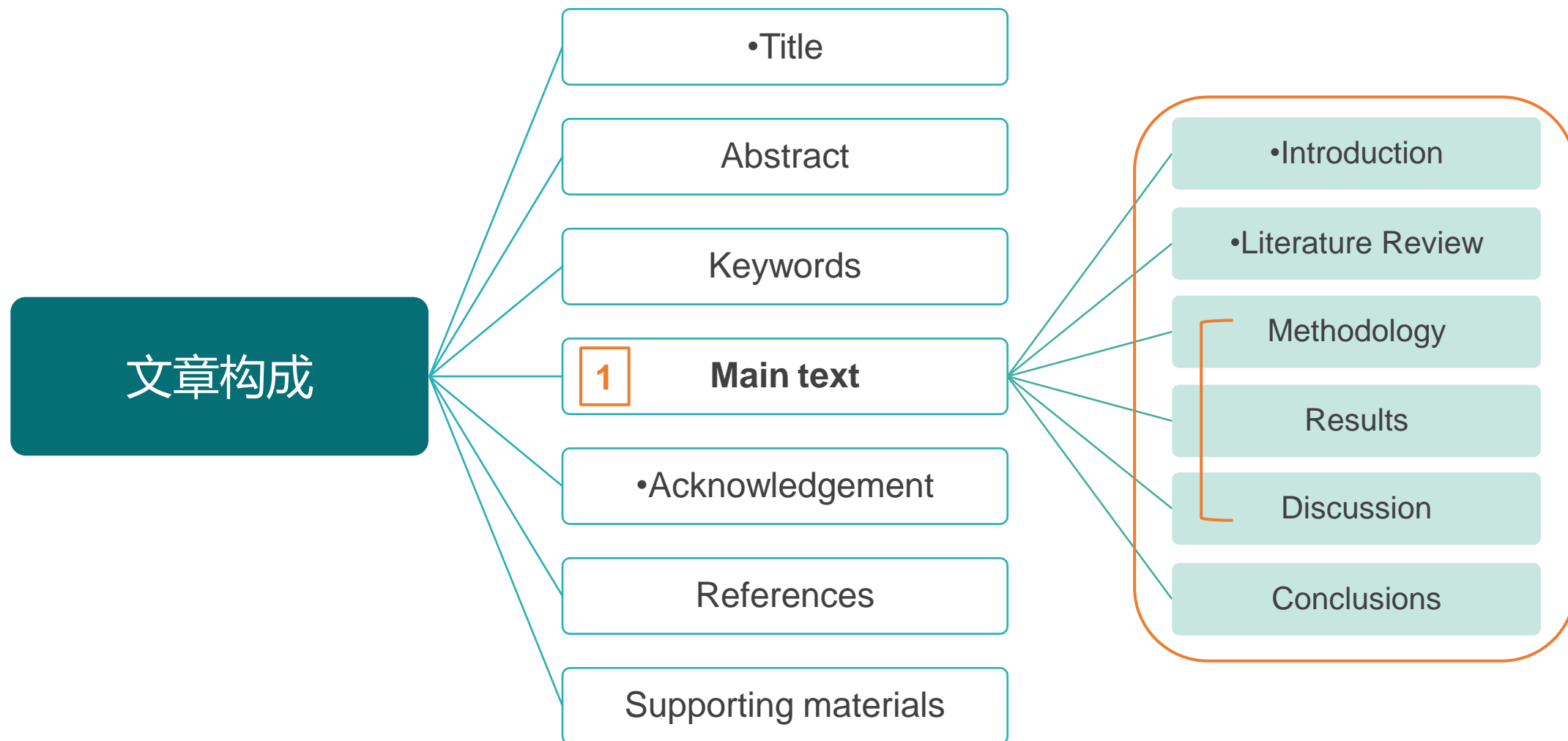


英文学术论文写作

How to write a good English paper



文稿准备



文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

Results

Discussion

Conclusions

Acknowledgement

References

大多数的缺陷通常在论文的哪个部分？

A) **方法：55%** B) 讨论：24%
C) 结果：21% D) 引言：0%

① 如何收集和得出数据？

② 如何分析数据？

描述准确、详尽、清晰

为什么选择这种方法，证明研究有效性

提供足够的信息，以便读者能够重复试验或推倒过程

文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

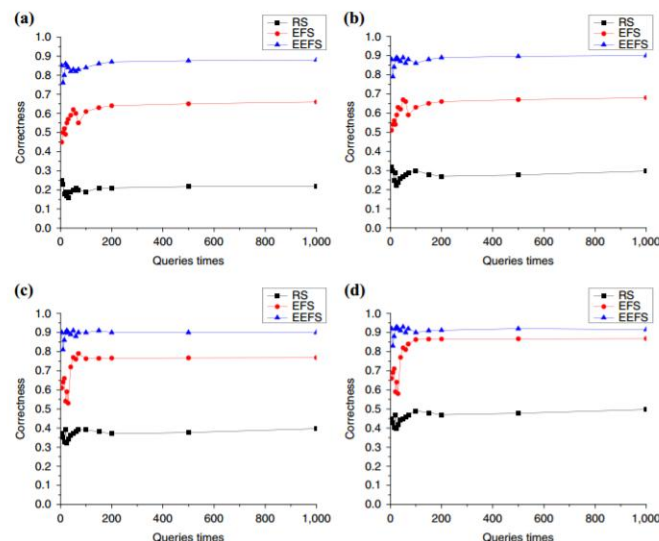
Results

Discussion

Conclusions

Acknowledgement

References



Notes: (a) $\tau = 10$ cm; (b) $\tau = 15$ cm; (c) $\tau = 20$ cm; (d) $\tau = 30$ cm

Observed from Figure 3, the proposed strategies: EFS and EEFS are significantly superior to RS. The correctness of EFS is close to 70 percent when $\tau \leq 15$ cm. As τ increases, the curve of EFS is close to EEFS and it can reach nearly 85 percent. The main reason is that the contributions of end users' feedbacks will be reduced when the relaxing of τ reaches some point.

On the other hand, in the four sub-figures of Figure 3, it is easy to discover that for each sub-figure the three curves tend to be a straight line after the queries times are larger than 25. The reason has the following two issues. The first one is because with the increasing of queries times the queries results have achieved the "best" solution and it cannot optimize the results further even though increasing the users' feedbacks. The second one is that when the queries times are large enough, increasing the users' feedbacks are invalid to increase the correctness, once the data provided by the data sources are all error. The results selected from them are certainly the wrong choices. This problem can be resolved by introducing the existing mechanisms to help data sources improve their "bad" data.

图表/文字：避免完全一致；数据尽可能多

文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

Results

Discussion

Conclusions

Acknowledgement

References

研究
问题
说明

Discussion

The academic debate on supply chain skills started by [Murphy and Poist \(1991\)](#) and [van Hoek \(2001\)](#) is still ongoing ([Bak and Boulocher-Passet, 2013](#); [Myers *et al.*, 2004](#); [Sohal, 2013](#); [Dubey and Gunasekaran, 2015](#)). An understanding of the “bigger picture” of supply chain skills is deemed to be necessary to bridge the gap between the supply chain needs and associated skills required ([Bak and Boulocher-Passet, 2013](#)). Previous research on supply chain management skills covered the USA, Australia and the Far East ([Bak and Boulocher-Passet, 2013](#)) with few providing a general outlook on UK supply chain skills needs ([van Hoek, 2001](#); [van Hoek *et al.*, 2011](#)). Hence, the current study based on a UK university has provided an insight into the skills impact and changing focus on key supply chain skills in an increasingly competitive global environment.

重要
发现
、
结果
和
意义

First, the changing competitive global environment indicated the inclusion of new supply chain skills requiring specialist training in areas such as lean, six sigma, CPC and regulations. An understanding of the application of regulations has been identified as a crucial requirement as part of decision-making skills, especially in relation to national and international laws and regulations (e.g. environment, exports, imports) and rules and regulations involving health and safety and employment law because many management decisions are bound by both external laws and internal rules and regulations.

Second, the findings indicated that not all skills are weighted equally and different levels of emphasis have been placed by the respondents on the identified skills. For example, although previously identified as a key enabler within the supply chain ([Bowersox, 2002](#); [Kirby, 2003](#); [Mangan and Christopher, 2005](#)),

at university, with some also having exposure to workplace stress through undertaking an industrial placement year. Although graduates are well equipped with technical supply chain skills, the findings supported a greater emphasis towards the behavioural, decision-making and people management skills, highlighting key areas for further research. The inclusion of skills identified (behavioural, decision-making and people management skills), business ethics and specialist training (i.e. six sigma, CPC) can be further developed through innovative and collaborative relationships between industry and higher education, such as mentorship schemes and company based projects.

However, it should be noted that the findings are relevant to one UK-based university setting and its stakeholders based on 25 skills assessed and may not reflect other UK universities, where variances across supply chain teaching might exist ([Mangan and Christopher, 2005](#)). Indeed, a need for a wider UK based study was evident through successive calls by researchers undertaking studies on supply chain management; current education provision, practitioner viewpoints; future supply chain skills needs and collaboration between industry and teaching ([van Hoek *et al.*, 2011](#); [Bak and Boulocher-Passet, 2013](#)). Hence, the findings of the study need to be tested in a wider UK higher education setting.

局
限
及
将
来
研
究
方
向

Conclusion and research implications

This study began with a discussion of existing supply chain skills identified in the academic literature. The discussion surrounding supply chain skills needs is not new ([Bowersox, 2002](#); [Kirby, 2003](#); [Mangan and Christopher, 2005](#); [van Hoek *et al.*, 2011](#); [Bak and Boulocher-Passet, 2013](#)), although the emphasis on specific skills areas has evolved over time. Supply

文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

Results

Discussion

Conclusions

Acknowledgement

References

已知信息——未知信息

1. **研究背景**：研究领域的信息，为读者提供研究背景，以突出研究的重要性和意义
2. **研究成果**：其他研究人员的研究成果（已知信息）
3. **当今空白**：表明研究的意义，填补现今研究的空白（未知信息）
4. **目的/目标**：描述本文的主要发现
5. **合理性/价值**

文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

Results

Discussion

Conclusions

Acknowledgement

References

- 文献综述并不是简单的参考文献罗列
- 描述、分析、总结

参考文献选取过程

1. 确定研究问题，缩小检索范围
2. 文献检索：期刊、图书、报纸、政府报告等
3. 文献评估：时效性、权威性、质量
4. 总结分析：观点异同，疑问&质疑

文稿准备

Title

Abstract

Keywords

Introduction

Literature Review

Methodology

Results

Discussion

Conclusions

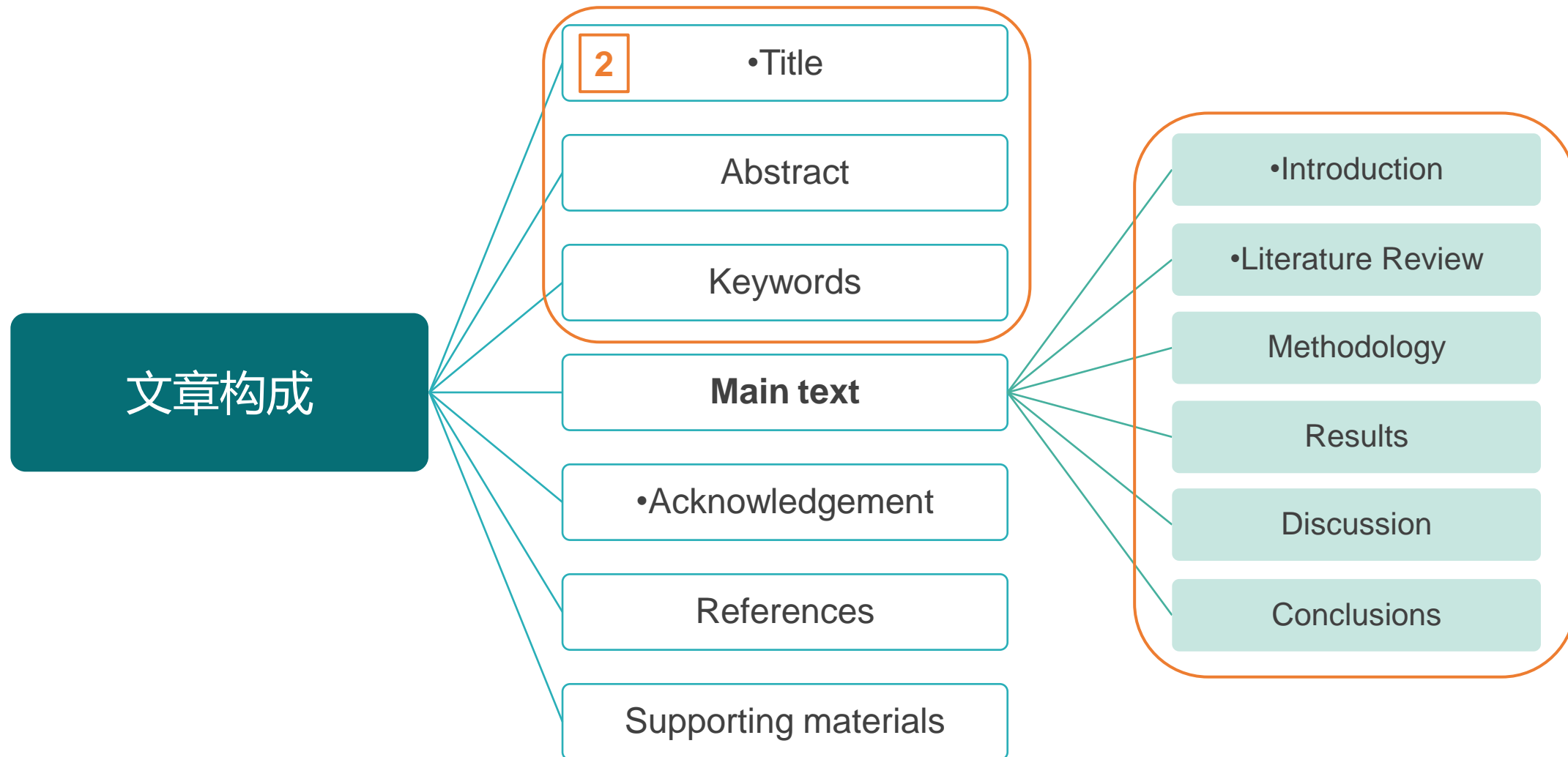
Acknowledgement

References

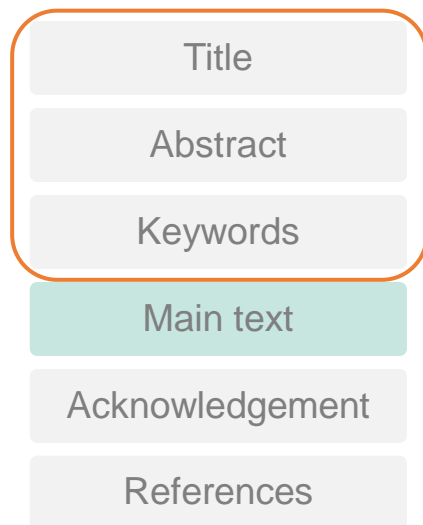
尽量避免总结文章

- 概括研究内容、结果及其意义与价值。
- 具体说明研究假设与结论，强调实际意义，应用前景等。
- 相关研究比较。
- 局限性、不足之处、尚待解决的问题。
- 展望前景，指出研究方向。

文稿准备



文稿准备



重点检索区域→营销

吸睛，提高文章的被发现、阅读、引用概率

给主编的第一印象

- ① 潜在读者会检索什么？
- ② 如何选择合适的用词、用句？
- ③ 同行阅读，是否产生读下去的兴趣？

文稿准备

Title

Abstract

Keywords

Main text

Acknowledgement

References

最少的单词，表达**最充分**的意思

长度	≤ 20 words
描述/简洁	A Study of the effects of foreign investment on the economic growth in Spain during the period between 1976 and 1990 关于1976-1990年间外资对西班牙经济增长的影响的研究
具体	“New Techniques in Carbon Materials” “(The) Use of Optical Microscopic Techniques in Characterizing New Carbon Materials”
清晰 (被发现)	Sustainable Supply Chain Management Vs. Green is the New Gold

文稿准备

Title

Abstract

Keywords

Main text

Acknowledgement

References

论文的微缩模型

≤ 250单词

摘要：Emerald采用**结构型摘要**

行文中用**醒目的字体**(加粗、全部大写、或斜体) 直接标出内容提要。

Abstract

- **Purpose** – The purpose of this paper is to juxtapose the contemporary views of industrial relations (IR) and human resource management (HRM) with the ideas expressed by Chester Barnard.
- **Design/methodology/approach** – The paper analyses Chester Barnard's views along the four premises that underlie contemporary perspectives on the fields of IR and HRM.
- **Findings** – Barnard's main points: that sincerity and honesty of management is crucial to developing an individual employee's will to collaborate, and that collective cooperation is superior to collective bargaining are found to resonate well with the contemporary views and provide a clear indication for Barnard's preference of human resource perspective to the IR perspective.
- **Practical/Social implications** – This paper provides Barnard's practical insights into why managing IR and HR by policies leads to poor management.
- **Originality/value** – This paper is the first to recognize Barnard's unique contribution to contemporary perspectives on IR and HRM disciplines.

文稿准备

Title

为何重要：主编邀请评审/学术搜索引擎/数据库、索引库均使用

Abstract

数量：4-6个

Keywords

选择方向：主题相关、细分学科

Main text

研究方法、国际视野

Acknowledgement

References

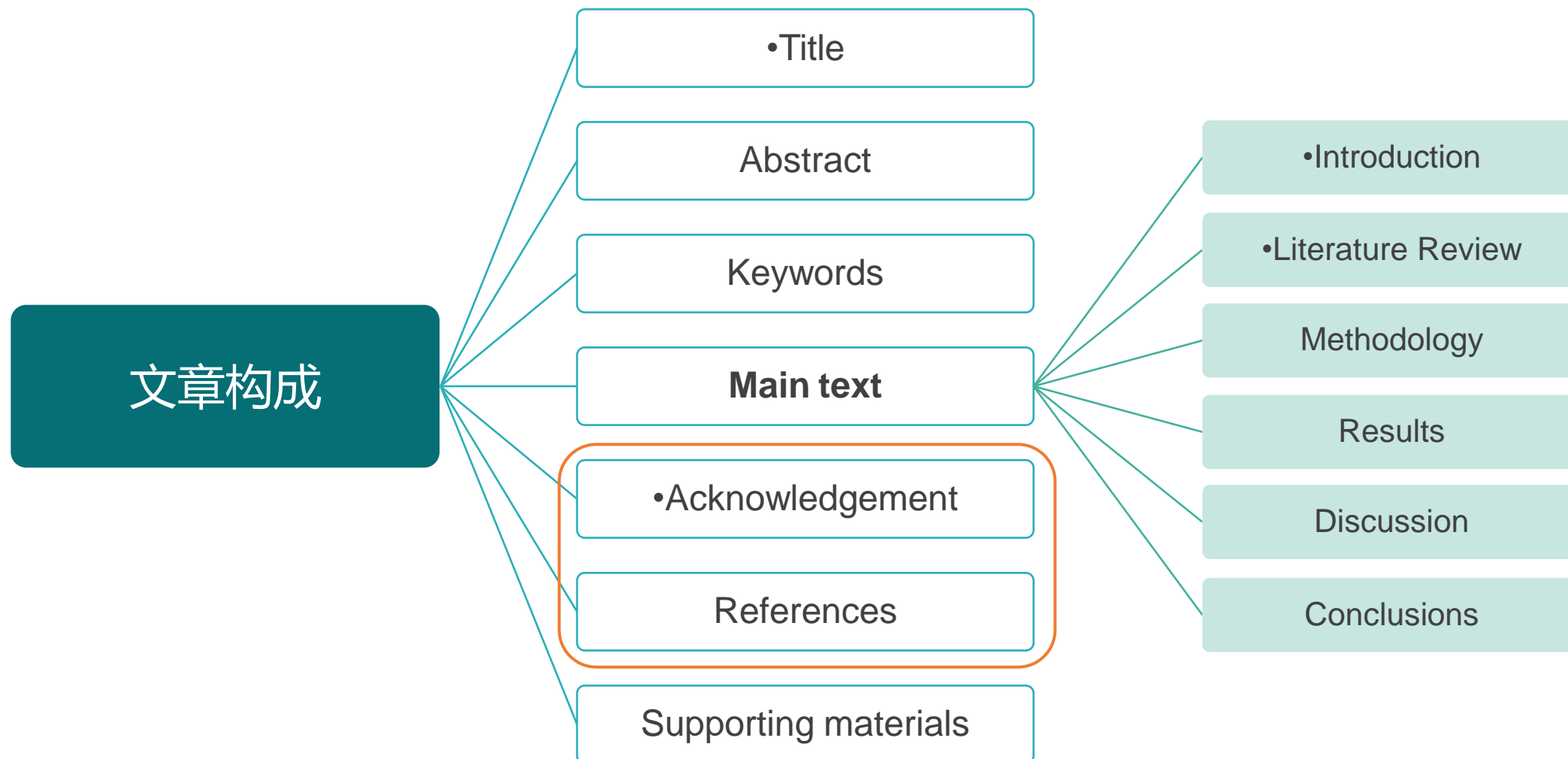
Notes： 避免过于专业的术语

避免尚未广泛接受的缩写

考虑平台检索-相关度

重要关键词出现频率

文稿准备



文稿准备

Title

Abstract

Keywords

Main text

Acknowledgement

References

1. 任何个人或机构在技术上的帮助，包括提供实验材料、协作实验工作、提供有益的启发、承担某些辅助性工作，等等。
2. 外部的基金帮助，如资助、协议或奖学金，有时还需要附注资助项目号、合同书编号。
3. Permission request：第三方授权许可

文稿准备

Title

Abstract

Keywords

Main text

Acknowledgement

References

参考文献：
数量、时间、质量

Harvard style: 哈佛格式，作者在正文中用圆括号注出所引用文献的作者和出版年，在文后参考文献列表中提供所引文献的详细信息，参考文献列表以作者姓氏的字母顺序排序。

A

References

Ardichvili, A., Cardozo, R. and Ray, S. (2003), "A theory of entrepreneurial opportunity identification and development", *Journal of Business Venturing*, Vol. 18 No. 1, pp. 105-23.

Bian, Y. (2004), "Source and functions of urbanites social capital: a network approach", *Social Sciences in China*, Vol. 3, pp. 136-46 (in Chinese).

Boubakri, N., Cosset, J. and Saffar, W. (2008), "Political connections of newly privatized firms", *Journal of Corporate Finance*, Vol. 14 No. 5, pp. 654-73.

Burt, R.S. (1992), *Structural Holes: The Social Structure of Competition*, Harvard University Press, Cambridge, MA.

Burton, M.D., Sorensen, J.B. and Beckman, C.M. (2002), "Coming from good stock: career histories and new venture formation", *Social Structure and Organization Revisited*, Vol. 19, pp. 229-62.

Cohen, J., Cohen, P., West, S.G. and Aiken, L.S. (2003), *Applied Multiple Regression/Correlation Analysis for the Behavior Sciences*, Lawrence Erlbaum Association, Mahwah, NJ.

Z

Dahlqvist, J., Chandler, G.N. and Davidsson, P. (2004), "Patterns of search and the newness of venture ideas", in Zahra, S.A., Brush, C.G., Davidsson, P., Fiet, J., Greene, P.G., Harrison, R.T., Lerner, M., Mason, C., Meyer, G.D., Sohl, J. and Zacharakis, A. (Eds), *Frontiers of Entrepreneurship Research*, Babson College, Wellesley, MA.

文稿准备

SSCI参考文献调研

Title
Abstract
Keywords
Main text
Acknowledgement
References



平均每篇文章有**48.658**条参考文献

文稿准备

- Figures and visualizations (tables, graphs etc.)
- Methods, Results, Discussions
- Conclusions
- Introduction
- Abstract, Title

TIP:

PPT搭建框架→补充要点
→Presentation→Full text



主编眼中的Good Paper

- 基本要求：符合主题范围
- 原创性、创新性：文章的亮点及最被关注的地方
- 相关性、拓展性：证明对现有知识的掌握及延伸
- 方法、结论：有效、合理、相对完善
- 语言表达：清晰、连贯、可读性强
- 理论与实践意义：文章写出来了，所以呢？然后呢？
- 标题、摘要、关键词吸引人：利于文章推广，文章被看见→期刊被看见



国际期刊投稿指南

Guide to paper submission



目标期刊选择因素

- 学科范围与主题方向
- 检索与收录情况：SCI/SSCI/ESCI/Scopus
- 期刊接收文章类型
- 编委团队
- 区域/国际性期刊
- 出版频率：半年刊/季刊/双月刊/月刊
- 是否是Open Access：便于推广，提升引用；**注意甄别**
- 可获取的发表经验



目标期刊选择

Step 1

常阅读/引用

关键词检索

同行推荐

按学科检索

- *International Journal of Operations & Production Management*
- *International Journal of Physical Distribution & Logistics Management*
- *Supply Chain Management*



目标期刊选择

Step 2

Aims & Scope

Author Guideline

已发表文章



Supply Chain Management
An International Journal
ISSN: 1359-8546

 Publish open access in this journal

Full text online

Content: [Table of Contents](#) | [Latest Issue](#)  [RSS](#)

Information: [Journal information](#) | [Editorial Team](#) | [Author Guidelines](#)

Other: [Journal News \(inc. calls for papers\)](#) | [Sample article](#) | [Recommend this journal](#)

 **Clarivate Analytics** 2017 Impact Factor: **3.833***
5-year Impact Factor (2017): **7.038***

 **Scopus**[®] CiteScore 2017: **5.45**
CiteScoreTracker 2018: **2.84** (Updated Monthly)

Search in this title: [Search](#)

For the latest news, publication alerts and debates [Follow @EmeraldOpsLogs](#)

The aim of Supply Chain Management: An International Journal is to push the boundaries of supply chain research and practice. Accordingly, research findings must demonstrate international relevance and global impact to both theory and practice. Research papers and case studies submitted to SCMij will only be considered if they contribute to extending supply chain knowledge beyond a dyadic perspective. The challenges posed by globalisation and rapidly changing technology trends directly affects supply chain design and management. Contemporary supply chain practices have to be responsive, proactive, integrated and information driven when managing the components of the supply chain. Taking the foregoing in account the following areas of supply chain research will be considered, but not limited to:-

文章格式调整

- 字数限制
- 图表数量、分辨率、格式、是否单独提交
- 英式英语 vs 美式英语
- 参考文献格式
- 文本格式：Word/PDF/LaTeX
-

Format	Article files should be provided in Microsoft Word format. LaTeX files can be used if an accompanying PDF document is provided. PDF as a sole file type is not accepted, a PDF must be accompanied by the source file. Acceptable figure file types are listed further below.
Article Length	Articles should be between 6000 and 9000 words in length. This includes all text including references and appendices. Please allow 280 words for each figure or table (maximum 7 figures and tables per article).
Article Title	A title of not more than eight words should be provided.
Author details	<p>All contributing authors' names should be added to the ScholarOne submission, and their names arranged in the correct order for publication.</p> <ul style="list-style-type: none">• Correct email addresses should be supplied for each author in their separate author accounts• The full name of each author must be present in their author account in the exact format they should appear for publication, including or excluding any middle names or initials as required• The affiliation of each contributing author should be correct in their individual author account. The affiliation listed should be where they were based at the time that the research for the paper was conducted
Biographies and acknowledgements	Authors who wish to include these items should save them together in an MS Word file to be uploaded with the submission. If they are to be included, a brief professional biography of not more than 100 words should be supplied for each named author.
Research funding	Authors must declare all sources of external research funding in their article and a statement to this effect should appear in the Acknowledgements section. Authors should describe the role of the funder or financial sponsor in the entire research process, from study design to submission.
Structured Abstract	<p>Authors must supply a structured abstract in their submission, set out under 4-7 sub-headings (see our "How to... write an abstract" guide for practical help and guidance):</p> <ul style="list-style-type: none">• Purpose (mandatory)• Design/methodology/approach (mandatory)• Findings (mandatory)• Research limitations/implications (if applicable)• Practical implications (if applicable)• Social implications (if applicable)• Originality/value (mandatory) <p>Maximum is 250 words in total (including keywords and article classification, see below).</p> <p>Authors should avoid the use of personal pronouns within the structured abstract and body of the paper (e.g. "this paper investigates..." is correct, "I investigate..." is incorrect).</p>
Keywords	<p>Authors should provide appropriate and short keywords in the ScholarOne submission that encapsulate the principal topics of the paper (see the How to... ensure your article is highly downloaded guide for practical help and guidance on choosing search-engine friendly keywords). The maximum number of keywords is 12.</p> <p>Whilst Emerald will endeavour to use submitted keywords in the published version, all keywords are subject to approval by Emerald's in house editorial team and may be replaced by a matching term to ensure consistency.</p>
Article Classification	<p>Authors must categorize their paper as part of the ScholarOne submission process. The category which most closely describes their paper should be selected from the list below.</p> <p>Research paper. This category covers papers which report on any type of research undertaken by the author(s). The research may involve the construction or testing of a model or framework, action research, testing of data, market research or surveys, empirical, scientific or clinical research.</p>

国际期刊投稿 —— Covering Letter

- **论文正文**：不包含任何作者信息
- **Covering letter** 建议随附上，包含有效信息：
 - a. 陈述向这本期刊投稿的原因
 - b. 文章与众不同之处（期刊范围）


I am submitting this article to Journal of Documentation. You will see that it deals with public library management, which I appreciate is outside JDoc's normal scope. However, it focuses on the novel application of a theoretical model to the topic, and hence I think it is appropriate for JDoc.

.....

虽然本文的研究对象为公共图书馆，并不属于贵刊的一般研究范围，但是，本文重点关注的是该课题理论模型的**新应用**，因此也同样符合贵刊的研究方向。


.....

国际期刊投稿 —— Online Submission




Supply Chain Management An International Journal

ISSN: 1359-8546


 Publish open access
in this journal

Full text online


Content: [Table of Contents](#) | [Latest Issue](#) [RSS](#) 

Information: [Journal information](#) | [Editorial Team](#) | **[Author Guidelines](#)**

Other: [Journal News \(inc. calls for papers\)](#) | [Sample article](#) | [Recommend this journal](#)



2017 Impact Factor: **3.833***
5-year Impact Factor (2017): **7.038***



CiteScore 2017: **5.45**
CiteScoreTracker 2018: **2.84** (Updated Monthly)

Author Guidelines

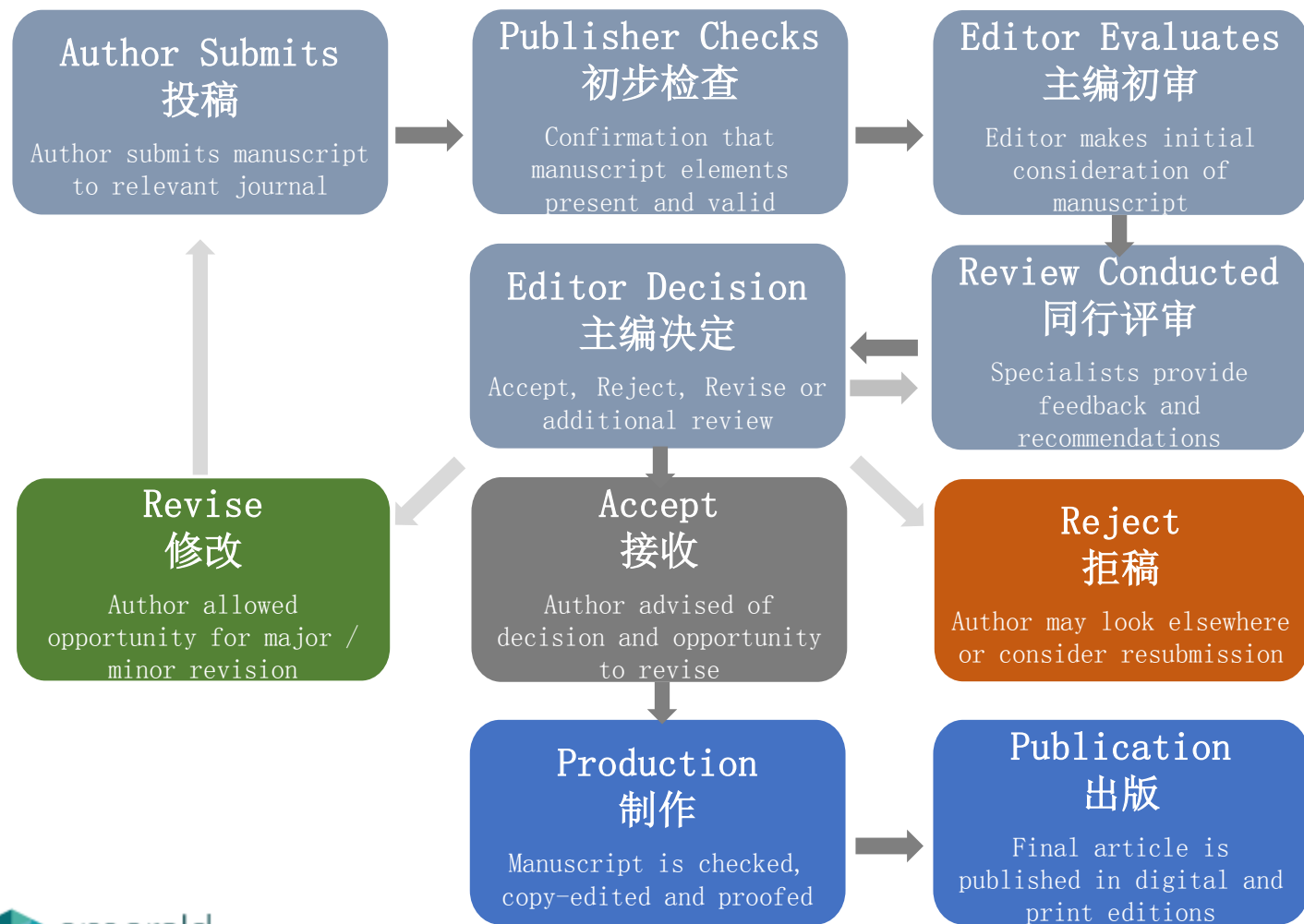
Submit to the journal

Submissions to Supply Chain Management are made using ScholarOne Manuscripts, the online submission and peer review system. Registration and access is available at <http://mc.manuscriptcentral.com/scm> If you are unable to find the information you need in the author guidelines or our author resources (<http://emeraldgroupublishing.com/authors/index.htm> section, please email for assistance. Please quote the journal name, your contact details and the information your require.

Quick index

1. Submit to the journal
2. Review process
3. Copyright
4. Third party copyright permissions

国际期刊投稿 —— Review



- 审稿方式：两轮同行双盲评审

- **切忌一稿多投**

- **审稿周期（理想情况：3-4月）**

- 主编初审：2-4周

- 邀请评审：2-4周

- 评审：6-8周

- 主编决定：2周

- **Article Level Publishing：**

- 加快出版周期（32天）

- DOI：利于文章被检索、发现、引用

国际期刊投稿 —— Revision

Ref # Reviewer Comment

Better grounding of the problem.
Parts of the front-end of the paper read like a tutorial-like introduction of action research. In a rewrite, there are two things that I would like to see instead.

I would expect a clearer attempt to establish the research-practice gap as an intellectual challenge. This is the main theme of the paper and it would therefore be useful to substantiate your understanding of this gap beyond the surface level.

Next comment

Author Response

You imply that you do not wish to see a tutorial to CAR (even though one reviewer thinks that this is needed since some sections of the MISQ readership may not be familiar with CAR). We concur with you and have removed the tutorial aspects. The front end of the paper ([pages 2-5](#)) has been revised in order to outline the research and practical problems that we focused on.

We agree that the research-practice gap needs to be positioned clearly as an intellectual challenge ([as highlighted on page 3](#)). We have now deliberately positioned the paper in this way with the challenge manifested in the action-research dichotomy, where either action or research tends to be the focus of action research projects ([as explained on page 3](#)). We also substantiate our arguments better in the broader CAR literature ([as detailed from pages 5-14](#)).

Next response

中国作者常见现象

- 不严格遵守投稿指南，如字数超限等
- Solution：仔细阅读每本期刊的Author Guideline
- 论文内容与期刊内容方向不符
- Solution：投稿前先将摘要发给期刊主编，如方向不符，另择期刊投稿
- 英语语法、词句错误较多
- Solution：寻求合作作者或专业的第三方做Copy Editing



什么是Copy Editing

Copy editing is the process of reviewing and correcting written material to improve accuracy, readability, and fitness for its purpose, and to ensure that it is free of error, omission, inconsistency, and repetition.

- Society for Editors and Proofreaders

Copy Editing的目的是评估和修改任何书面材料以改善其准确性、可读性和适宜性，并确保其没有错误、疏漏、矛盾或重复。

4C原则：

Clear 清晰、 Correct 正确、 Concise 简洁、 Consistent 一致

为什么要做Copy Editing ?

9 Common Reasons for Rejection - Wiley

Please revise your manuscript according to the reviewers' suggestions and provide a point-by-point response to the reviews. Should English not be your mother language, we highly recommend that your manuscript is edited by a native English speaker.

iny

Have a

Technical reasons usually require more work **such** as further experiments or analysis ... **Has poor language quality** such that it cannot be understood by readers ...



改善论文可读性，降低被拒概率

编辑前

Retail sector is **sure** ① to show **highest** ② growth in **coming five years** ③. The sector is **fast changing** ④, with the **current** ⑤ players and **newer candidates** ⑥ prepare to explore market. **Momentous growth in organized retail trade organization will happen due to rapidly availability of real estate and consumer demand** ⑦.

编辑后

Retail is **projected** ① to be **the highest** ② growing sector in **the next** ③ five years. This sector is **rapidly transforming** ④, with the **current** ⑤ players and **new entrants** ⑥ preparing to explore the market. **Momentous growth is expected in the organized retail sector due to the rapidly increasing consumer demand and availability of real estate** ⑦.

① 选词-书面性：

By adding the word “projected” here, the flow of information and clarity have been improved.

② 语法-定冠词：

A superlative adjective is preceded by the definite article “the.”

③ 选词-学术性：

The formal phrase “the next” suits the tone of the document.

④ 选词-书面性：

By changing the word “rapidly transforming” here, the formality of language have been

⑤ 语法-拼写：The spelling error has been eliminated.

⑥ 选词-专业性：

Note that the English word choice has been improved.

⑦ 句子结构&表述：

The revision has been made for clarity. Further, the remark inserted advises the author to check for any meaning change that could occur in sentence reconstruction.

Samples

et al., 2012; [Jung and Lee, 2018](#); [Breslow et al., 2013](#); Johnson-Farmer and [Frenn, 2009](#)); [Jung and Lee, 2018](#)). Therefore, understanding adult professionals U-LE regarding behavior, cognition, [and ...](#) ↵

In [the](#) u-learning field, most [...](#) toward academic settings [forlooking at](#) students [i...](#) However, [the](#) learning characteristics [processes](#) between [adult employees](#) and students at school are quite different, since employees' learning [is](#) usually [assöciateassociated](#) with [...](#) students' U-LE [are not obviously effectivehave no obvious effect](#) on adult employees and [less little](#) is known about affecting factors on employees' U-LE. Thus, [...](#), instructors, [and](#) [...](#) corporate training directors [has less referenceshave fewer resources derived from research](#) to [makedevelop a](#) more [...](#) effectiveness ([i.e.i.e.](#), [-](#)intended outcomes [and](#), [LElearning engagement \(LE\)](#)). Our study has focused on adult employee's [u-learning engagement \(U-LE\)](#), its [...](#) mechanism. ↵

Moreover, previous studies denoted that system functionalities, ([e.g.,such as](#) [Domaindomain](#)-specific innovativeness ([DSI](#)) factors) and system implementation, ([e.g.,such as](#) interface design ([ID](#)) factors), [-](#) may significantly affect [userthe user's](#) experience and [their](#) feelings, from [a](#) learning system design perspective ([Cho et al., 2009](#); [Hsiao, 2013](#); [Islam,](#)

A

Author

Remark: Consider specifying the age range of the employees for better clarity regarding the sample discussed here. ↵

A

Author

Tip: American-British Style→AmE serial comma: In American English, a comma (called serial or Oxford comma) is inserted before "and" in a series of three or more items. ↵

A

Author

Tip: Comma: i.e. and e.g. (AmE): In American English, place a [vice](#) comma after the latin abbreviations "i.e.," and "e.g.," ↵



国际出版

英国学术出版社
熟悉国际出版环境



文稿类型

期刊论文, 个人书稿,
英文报道, 涉外文件等



学科范围

管理/金融学/机械/电子/材料/生物/
化学/医学/地球与环境科学等学科



专业团队

均为英语母语人士, 具有学术背景, 丰
富的英文编辑经验, 熟知期刊发表流程



经验丰富

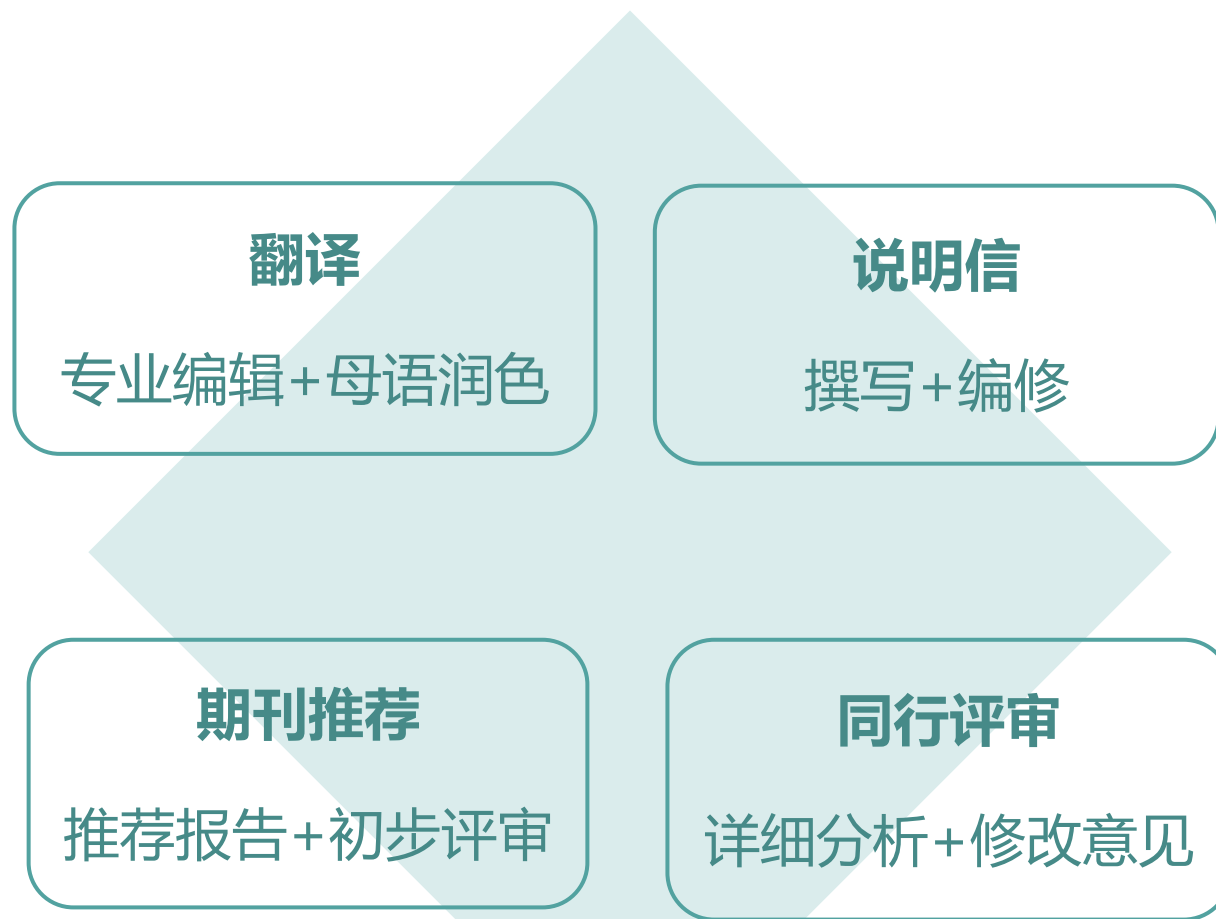
与国内众多高校科研作者开展合作, 协助作
者科研成果快速发表

Emerald Subediting 母语化润色

- Emerald以出版社的专业角度关注国际发表的标准及要点
 - 高级编辑&深度编辑, 满足不同作者需要
 - 根据目标期刊免费调整论文格式 (1次)
 - 安心保障和免费答疑, 提供加急服务
 - 告别Chinglish

机构试用:
免费润色摘要
edit@emeraldinsight.com.cn

Emerald 翻译 & 投稿辅助



Emerald资源介绍

Nurturing Fresh Thinking



Emerald Overview

- 1967，英国Bradford University 50名学者
- 管理学、工程学、图情学，及其它人文社会科学
- 世界重要的人文社科出版社之一



#RealWorldResearch

Explore our latest research through infographics, videos, magazines, blogs and much more!

Emerald Resources



同行评审期刊



图书



案例集

Emerald 管理学期刊

A leading library of management research

- **283种** 管理学领域出版期刊**数量最多**的出版社之一，涵盖管理学各个分支学科；
- **管理学5大学科**：管理科学与工程 工商管理 公共管理
图书情报学 农林经济管理
- 其他**交叉学科**和**泛管理**领域的期刊

市场营销

会计金融与经济学

商业管理与战略

公共政策与环境管理

信息与知识管理

人力资源与组织研究

图书馆研究

旅游管理

教育管理

运营物流与质量管理

房地产管理与**建筑环境**

健康与社会关怀

Emerald 图情学期刊

- 30+多种图情学期刊
- 13种被SCI/SSCI收录
- 高度细分化--涉及许多细分的主题性期刊



Emerald 工程学电子期刊库

A high-quality specialist portfolio closely connected to the industry

- 26种工程学期刊
- **21种**被SCI/EI收录
- 广泛的中国读者和作者群
- 学科包括：

材料科学与工程
计算机工程计算
先进自动化
电子制造与封装
机械工程
航空航天工程



Engineering

Kybernetes 《控制论》	1003
Industrial Robot: An International Journal 《工业机器人》	635
Industrial Lubrication and Tribology 《工业润滑与摩擦学》	605
COMPEL 《电气与电子工程计算与数学国际期刊》	599
Engineering Computations 《工程计算》	570
Anti-Corrosion Methods and Materials 《抗腐蚀方法与材料》	478
Assembly Automation 《装配自动化》	477
Pigment & Resin Technology 《色料与树脂技术》	470
Sensor Review 《传感技术》	460
Aircraft Engineering and Aerospace Technology 《飞机工程与航空航天技术》	448
Grey Systems: Theory and Application 《灰色系统：理论与应用》	379
International Journal of Numerical Methods for Heat & Fluid Flow 《热学与流体流数值方法》	377
International Journal of Clothing Science and Technology 《纺织科学与技术国际期刊》	337
Rapid Prototyping Journal 《快速样机成型杂志》	296
Soldering & Surface Mount Technology 《焊接与表面固定技术》	234
Circuit World 《电路世界》	200
International Journal of Intelligent Computing and Cybernetics 《智能计算与控制论国际期刊》	186
Multidiscipline Modeling in Materials and Structures 《材料和结构多学科建模》	89

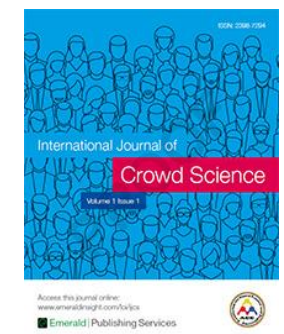
Emerald 开放获取期刊

Full access to open research worldwide

- *International Journal of Climate Change Strategies and Management*
- *Asia Pacific Journal of Innovation and Entrepreneurship*
- *Asian Association of Open Universities Journal*
- *European Journal of Management and Business Economics*
- *Higher Education Evaluation and Development*
- *Innovation & Management Review*
- *Irish Journal of Occupational Therapy*
- *ISRA International Journal of Islamic Finance*
- *Journal of Capital Market Studies*
- *International Hospitality Review*

中国地区

- *International Journal of Crowd Science*
- *Journal of Intelligent and Connected Vehicles*
- *China Political Economy*
- *Marine Economics and Management*
- *Forest Economic Review*
- *Journal of Industry-University Collaboration*



Emerald 全文期刊回溯库

Preserving over 100 years of management research online

- 所有期刊从第一卷第一期开始，最早可回溯至**1898年**
- 2010年由**国家图书馆**正式引进全国在线
- **免费**申请使用
- 近180种期刊，11万篇文章
- 涵盖人力资源、市场营销、财经与法律、工程学等10多个学科



Testimonial

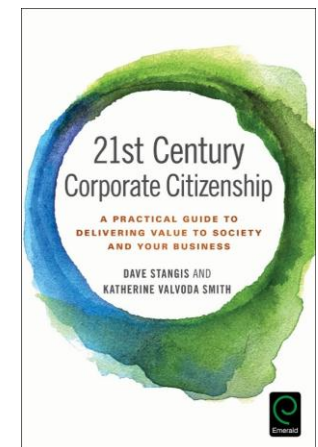
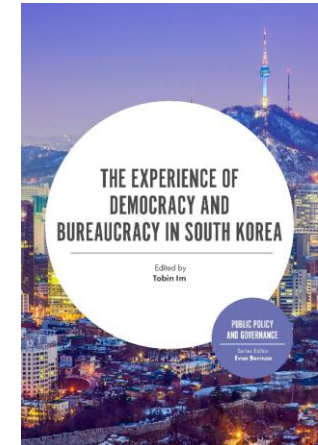
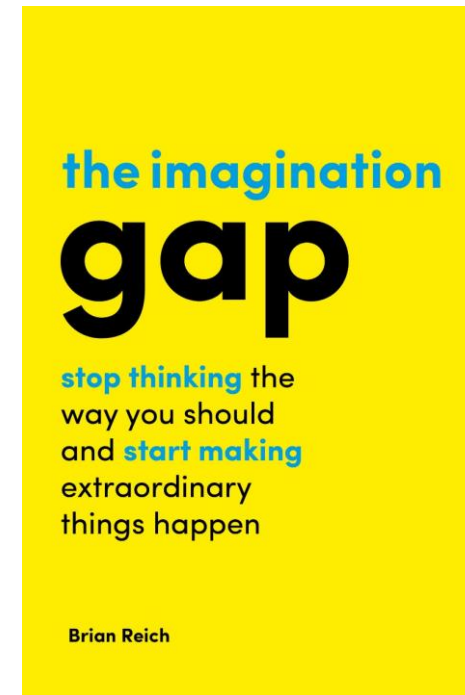
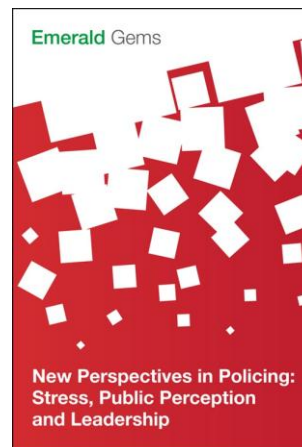
"Emerald Backfiles is a very relevant source of information for all our researchers interested in management issues"

– Lourdes San Juan, National Library of Spain –

Emerald 英文图书

High quality, cutting-edge research across a range of subjects

- 3000+册图书，200+个主题领域
 - 每年200+册新增
- Emerald Gems (1%)
经典期刊论文合集
- Standalone单行本 (29%)
 - 参考书
 - 专著
- 系列书 (70%)



Emerald 电子系列丛书

Resource at your fingertips, featuring high impact and topical research

- 近2300卷电子系列丛书
- 80%以上被BKCI收录，90%被Scopus收录
- 分为《社会科学集》和《工商管理与经济学集》
- 支持传统和移动设备的多种下载格式（HTML、PDF、EPUB）



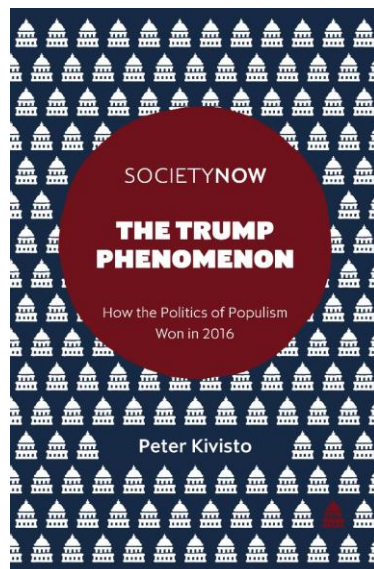
Emerald 专著

New eBook content from Emerald

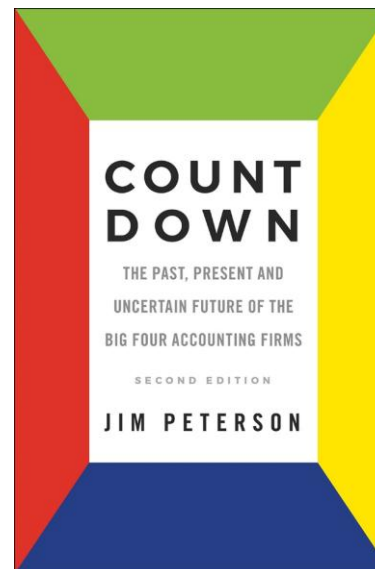
- **297册**，每年更新，包含获奖专著、关注前沿热点的专题图书等



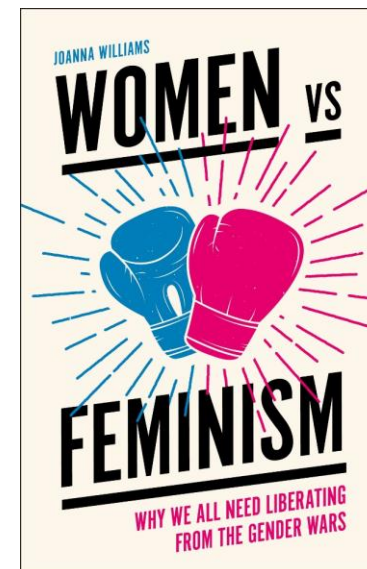
《揭露投资陷阱》



《特朗普现象》



《四大会计师事务所透析》



《女性VS女权主义》

Emerald 案例集

Authentic business scenarios for the classroom



新兴市场案例集



案例期刊



达顿商学院案例



凯洛格商学院案例

Emerald 新兴市场案例集

Local insight with global relevance



亚、非、拉等
新兴市场国家

近700案例

包含案例
和教学注释

同行专家评审

Emerald 案例期刊

The official journal of the Case Association



- 美国案例协会官方期刊
- 近200个案例
- 欧洲、亚洲、北美、南美
- 市场营销、人力资源管理、会计、金融、物流管理、信息管理.....
- 同行专家评审

Emerald 商学院案例

Licensed cases from leading international business schools



达顿商学院案例

- 与哈佛商学院是美国仅有的两所全案例教学的商学院。
- 评价、预测、商业道德、谈判、决策分析.....
- 近400个全球案例



凯洛格商学院案例

- 美国公认的最好的商学院之一。
- 市场营销、战略决策、领导力、企业文化.....
- 400多个全球案例

数据库平台使用

Your guide to getting the best from Emerald Insight





Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance & Economics



Business, Management & Strategy



Education



Engineering



Health & Social Care



HR, Learning & Organization Studies



Information & Knowledge Management



Library Studies



Marketing



Operations, Logistics & Quality



Property Management & Built Environment



Public Policy & Environmental Management



Sociology



Tourism & Hospitality



Transport

在授权IP范围内登陆 Emerald主页，注册个人账号，使用个性化服务

针对不同人群的辅助资源

资源检索

分学科浏览



研究前沿

Emerald平台主要功能

一、个性化服务账号

二、检索与浏览

三、辅助资源

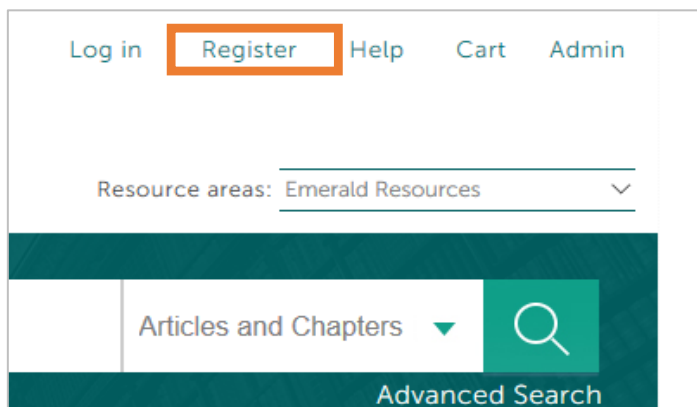
在使用Emerald平台上遇到任何问题随时联系

邮箱：service@emeraldinsight.com.cn

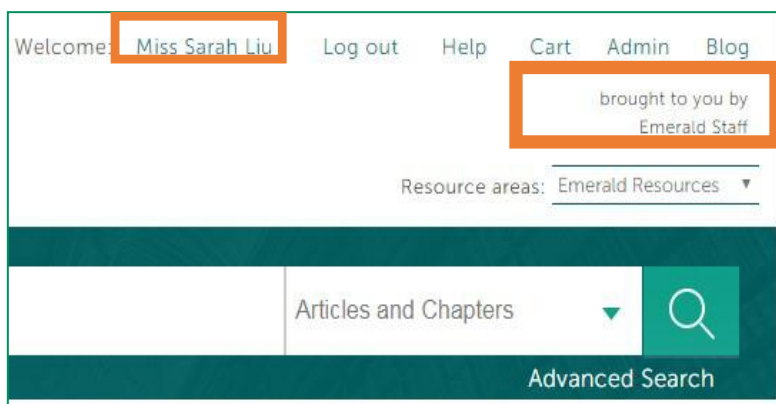
QQ: 2565962796

电话：010-82250212

一、注册个性化服务-My Account



在机构IP范围内进入平台后，点击右上角 Register 注册，填写邮箱密码等信息。

This is a screenshot of the 'Registration Details' form. It includes a note: '* Indicates required fields.' The form contains four input fields: 'Email:*' (empty), 'Retype email:*' (containing 'service@emeraldinsight.com.cn'), 'Password:*' (masked with dots), and 'Retype password:*' (empty). Arrows from the top-left screenshot point to this form, indicating the next step in the registration process.

注册成功之后，点击 Log in 输入用户名和密码，登陆后右上角同时出现个人账户和机构名称

（显示个人账户名称，说明可以享受个性化服务功能，显示机构名称，说明可获得机构购买资源全文内容）

点击个人账户名称进入您的个人页面，在此设置推送服务，添加喜欢的期刊和图书等个性化服务

个性化服务总览-My Account

My Account

Details

Update your personal details here.

Details

Access

Access your subscription information here.

Access

Redeem voucher

Redeem your voucher code here.

Redeem voucher

Alerts

Manage your email alerts here.

Alerts

Marked list

View your marked list articles and publications here.

Marked list

Searches

Access your saved searches here.

Searches

Details: 个人信息

Access: 有个人访问权限的资源

Redeem voucher :
兑换码、口令激活码

Alerts: 内容提醒

Market list: 收藏夹

Searches : 已存检索条件

Alerts-内容提醒

Sign up for email alerts to be notified of new activity from your favourite titles.

New content alerts give you Table of Content listings as soon as new journal issues or book volumes of your selected titles are published online. You can set up "New content alerts" for additional titles simply by clicking on the "ToC alert" link on the title's publication pages.

Latest article alerts tell you whenever new EarlyCite articles are published online (ahead of an issue), making new research available to you in the fastest possible time. You can manage these alerts within the top right corner of the 'New content alerts' tab below, and configure them to be delivered to your inbox either daily, weekly, monthly or never. Note that you can only receive "Latest article alerts" if you have already signed up for "New content alerts" (ToC alerts) for that title.

Citation alerts notify you whenever an article, chapter or case study that you have chosen, has been cited. You can set up "Citation alerts" by simply clicking on the "Track citations" link on the article/chapter/case study page of your choice.

Digests & subject alerts include an array of options, including news from your subject area of interest, Emerald company and product updates, and for librarians, you can sign up to receive MARC record updates and alerts about changes to the Emerald Insight website.

Sign up for digest/subject alerts 订阅MARC数据、Emerald学科资源信息

You can manage the alerts you have already set up below.

Re-run latest ToC alerts Your last TOC Alert(s) will be emailed to you soon. Please check your inbox. For one or more of the requested alerts, a complete issue is yet to be published.

NEW CONTENT ALERTS CITATION ALERTS CUSTOM ALERTS

新内容/引用追踪/订阅提醒

☐ Select all | Delete

Frequency of alerts for latest articles

Title

- ☐ China Agricultural Economic Review
- ☐ China Finance Review International

Monthly ▼
Never
Daily
Weekly
Monthly

设置提醒频率

Marked list-收藏夹

ARTICLES(1) JOURNALS(2) CHAPTERS BOOK SERIES BOOKS

☐ Select all (current page) ☐ Select all (all pages)

Add to favorites

Publication

☐ Modeling non-normality using multivariate t : implications

应用EM算法解析统计估计问题

Select an action

Date Added

Jul 9, 2017

Edit

Previous page

Next page

邮件发送给好友
导入引文软件
追踪引用量

Email to a friend
Download Citation
Track Citation
Remove from list

Showing entries 1-1 of 1



Keywords/Labels (coma separated)

ARTICLES(1) JOURNALS(2) CHAPTERS BOOK SERIES BOOKS

☐ Select all (current page) ☐ Select all (all pages)

Select Sort

Select an action

Publication

Modeling non-normality using multivariate t : implications for asset pricing

☐ 应用EM算法解析统计估计问题

金融

Date Added

Jul 9, 2017

Edit

Previous page

Next page

Showing entries 1-1 of 1

Searches-已存检索条件

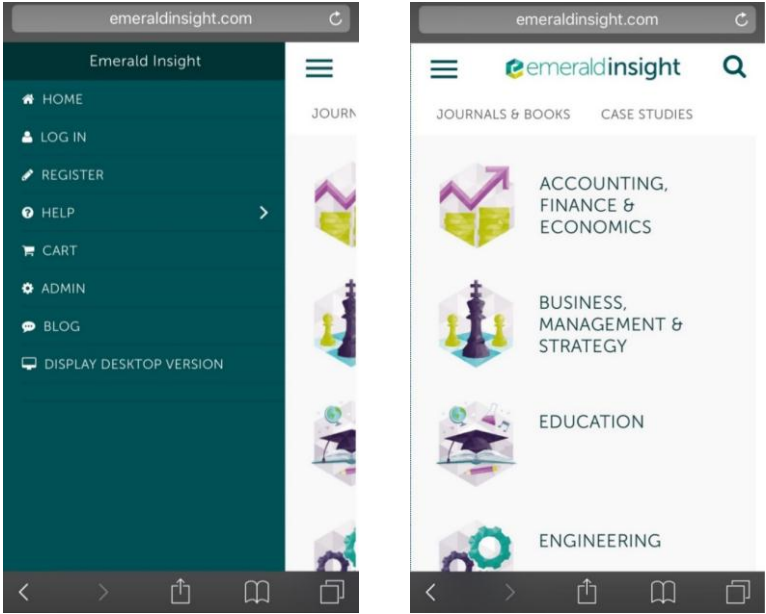
<input type="checkbox"/> Select all Delete				Create a new search
Search Name	Saved on	Last run on▼	Alert Frequency	
<input type="checkbox"/> [Content Item title: standardization] OR [Keywords: standardization]	Mar 1, 17	Apr 25, 18	W	Run Search
<input type="checkbox"/> abc	Apr 10, 18	Apr 10, 18	M	Run Search
<input type="checkbox"/> 123	May 10, 17	Mar 1, 18	M	Run Search
<input type="checkbox"/> [Content Item title: china] AND [Abstract: wine]	Apr 25, 17	Nov 12, 17	W	Run Search

远程访问

平台支持用户在机构IP范围外访问机构订购的Emerald资源。请用户信息（如下）发送至service@emeraldinsight.com.cn

机构名称	
学院	
姓名	
邮箱	
电话	
职称	

手机平板轻松也可以轻松访问网站资源。激活远程的个人账号可以在IP范围外通过手机平板访问Emerald网站。



二、检索、浏览-Search Browse



Welcome: Ms Juno Xu Log out Help Cart Admin Blog

brought to you by
Emerald Staff

HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS

Resource areas: Emerald Resources ▼

Articles and Chapters ▼

Advanced Search

Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance & Economics



Business, Management & Strategy



Education



Engineering



Health & Social Care



高级检索-Advanced Search

Advanced Search

Search for

输入检索词

[Clear search](#)

library

Anywhere

AND

automation

Abstract

+

INCLUDE:

- ☒ All content ☐ Only content I have access to
☒ Accepted Articles ☒ Backfiles

NARROW BY:

- Content type:
☒ Articles and Chapters
☐ Case studies

- Publication date:
☒ All dates
☐ Last month
☐ Last 6 months
☐ Last year
☐ Specific date range

勾选检索词出现的范围（12个选择）

支持布尔逻辑运算

点击即可添加检索项
可添加至7个

检索结果包含即将出版文章的网络版和回溯库中的文章

限定检索资源类型和资源
出版时间

ADVANCED SEARCH TIPS

- [BOOLEAN SEARCH](#) >
- [AUTHOR SEARCHING](#) >
- [PHRASES](#) >
- [WILD CARDS](#) >
- [REFINING YOUR SEARCH WITH SEARCH FILTERS](#) >
- [SAVED SEARCHES](#) >

[SEARCH HISTORY](#) [SAVED SEARCHES](#)

No search history

No recently viewed articles

检索结果

ARTICLES/CHAPTERS (1175) CASE STUDIES (5)

资源类型与数量

Order results by: ☒ Relevance ☐ Newest First ☐ Oldest First

根据相关性与时间排序

Results: 1-20 of 1175

1 2 3 4 5 6 7 8 9 10 Next >

Items per page 20 ▼

Icon key: ☒ You have access ☒ Partial access ☒ Backfile ☒ Earlycite ☒ Abstract only

将勾选的资源添加到收藏夹、邮件发送给好友、导入引文软件、追踪引用量

☐ Select all

For selected items: Please select ▼

Please select

Add to marked list

Email

Download citation

Track citation

1 ☐ An evaluation of library automation in some Ghanaian libraries

Type: Research paper

John-Oswald Amekuedee

The Electronic Library, Volume: 23 Issue: 4, 2005

▼ Preview | Abstract | HTML | PDF (115 KB) | References | Reprints and Permissions

2 ☐ The use of library software in Nigerian University Libraries and challenges

Type: Research paper

Kingdom Hudron Kari, Ebikabowei Emmanuel Baro

Library Hi Tech News, Volume: 31 Issue: 3, 2014

▼ Preview | Abstract | HTML | PDF (158 KB) | References | Reprints and Permissions

3 ☐ Public library staff's perceived value and satisfaction of an open source library system

Type: Research paper

Albee Barbara, Chen Hsin-liang

The Electronic Library, Volume: 32 Issue: 3, 2014

▼ Preview | Abstract | HTML | PDF (266 KB) | References | Reprints and Permissions

检索历史，保存检索条件

SEARCH HISTORY SAVED SEARCHES

Save this search

图书馆自动化

Send me alerts Monthly ▼

Save

Search For

Clear search

library

Anywhere ▼

AND ▼

automation

Abstract ▼

NOT ▼

China

Anywhere ▼

深度检索

The illusion of CSR: drawing the line between core and supplementary CSR

Author(s): Pablo Gomez-Carrasco (Department of Accounting, Universidad Autonoma de Madrid, Madrid, Spain)
...Show all authors

Abstract: Purpose

– The purpose of this paper is to contribute to the development of the theoretical framework for corporate social responsibility (CSR) and to provide a number of conceptual considerations which can be considered in the design of measures for corporate social performance (CSP).

Design/methodology/approach

– This study develops a theoretical framework of CSR and provides conceptual considerations to improve the measurement of CSP. The example of Spanish savings banks is used to illustrate the complexity of the concept of CSR, which includes different dimensions and relationships.

Article

1. Introduction

Despite the significant attention given to corporate social responsibility (CSR, henceforth) develop its conceptual framework (Langhelle, 2010; Matten and Moon, 2008; Aguilera *et al.*, 2006). In recent years, the debate around CSR has focused on the relationship between corporate social performance (CSP), as a way of making CSR applicable to practice (Maron presents inconclusive evidence (Van Beurden and Gössling, 2008; De Bakker *et al.*, 2005), lack of theoretical foundation and the need of a unifying framework (Garriga and Melé, 2003; Ruf *et al.*, 2001; Ullmann, 1985)[1]. Therefore, there is need for research that further develops the CSR

文章正文，选择跳读

Section:	Choose
	Top of page
	1. Introduction <<
	2. The conceptual framework...
	3. Core and Supplementary...
	4. An empirical illustrat...
	5. Discussion and conclus...
	References
	Appendix 1. Sources of in...
	Appendix 2
	Corresponding author

Article Options and Tools

PDF Abstract

Citation and Reference Less ▲

Download Citation

Track Citations

View References (66)

Save to Mendeley

Journal Information

Sustainability Accounting, Management and Policy Journal

ISSN: 2040-8021
Online from: 2010
Subject Area: Accounting, Finance & Economics

Current Issue | Available Issues | Earlycite

RSS ToC Alert

Clarivate Analytics Scopus
Social Sciences Citation Index (SSCI) Publish open access in this journal

Further Information

About the Journal
Sample Articles
Purchase Information
Editorial Team
Write for this journal

将文章
添加到收藏夹，
导入引文软件，
追踪引用量

期刊基本信息

期刊编委，
投稿指南

浏览-Browse



按照资源类型浏览：期刊/电子书/案例/OA资源

Welcome: Ms Juno Xu Log out Help Cart Admin Blog

brought to you by
Emerald Staff

HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS

Resource areas: Emerald Resources ▼

Articles and Chapters ▼



Advanced Search

Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance &
Economics



Business, Management & Strategy



Education



Engineering



Health & Social Care



分学科浏览
该学科出版
的资源

浏览

HOME / BROWSE JOURNALS & BOOKS

Content Type: ☒ All ☐ Journals ☐ Books Series ☐ Books

Show: ☒ All content ☐ Only content I have access to

Icon key: ☒ You have access ☐ Partial access

Results: 1-20 of 646

Page: 1 2 3 4 5 6 7 8 9 10 Next >

☐ Select All For selected items: Add to favourites

Publication	Access	ISSN/ISBN	Content
<input type="checkbox"/> Academia Revista Latinoamericana de Administración	<input checked="" type="checkbox"/>	1012-8255	Journal
<input type="checkbox"/> Academic and Library Computing	<input checked="" type="checkbox"/>	1055-4769	Journal
<input type="checkbox"/> Acceptability of Transport Pricing Strategies	<input checked="" type="checkbox"/>	978-1-78635-950-6	Book
<input type="checkbox"/> Access to Destinations	<input checked="" type="checkbox"/>	978-0-08-046055-0	Book
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>	1030-9616	Journal
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>	0951-3574	Journal
<input type="checkbox"/> Advanced Modeling for Transit Operations and Service Planning	<input checked="" type="checkbox"/>	978-0-585-47522-6	Book
<input type="checkbox"/> Advanced Series in Management	<input checked="" type="checkbox"/>	1877-6361	Book Series
<input type="checkbox"/> Advances in Accounting Behavioral Research	<input checked="" type="checkbox"/>	1475-1488	Book Series

按照资源类型浏览

按照首字母A-Z浏览

Browse by Title

All 0-9 A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z

Browse by Subject

All Subjects 选择不同学科资源

+ Accounting, Finance & Economics
+ Business, Management & Strategy
+ Education
+ Engineering
+ Health & Social Care
+ HR, Learning & Organization Studies
+ Information & Knowledge Management
+ Library Studies
+ Marketing
+ Operations, Logistics & Quality
+ Property Management & Built Environment
+ Public Policy & Environmental Management
+ Sociology
+ Tourism & Hospitality
+ Transport

三、辅助资源



HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS

Welcome: Ms Juno Xu Log out Help Cart Admin Blog

针对不同人群设立的
辅助资源

brought to you by
Emerald Staff

Resource areas: Emerald Resources ▼

Articles and Chapters ▼



Advanced Search

Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance & Economics



Business, Management & Strategy



Education



Engineering



Health & Social Care



辅助资源

For Authors

作者指南、征稿信息、主编访谈

Research Zone

学术基金奖信息及申请指南

Teaching Zone

教学探讨、学科名人访谈

For Librarians

MARC数据、图情学文章撰写

Student Zone

论文写作指南、研究技巧

RealWorld Research

学科前沿热点、免费电子杂志

特色期刊推荐

Featured journals that inspire your research



特色期刊推荐



Accounting, Finance & Economics



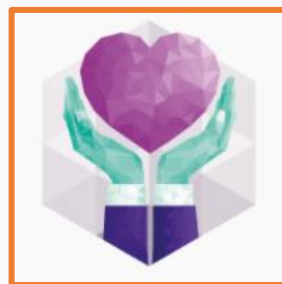
Business, Management & Strategy



Education



Engineering



Health & Social Care



HR, Learning & Organization Studies



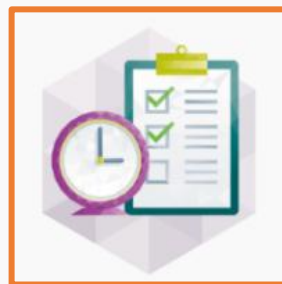
Information & Knowledge Management



Library Studies



Marketing



Operations, Logistics & Quality



Property Management & Built Environment



Public Policy & Environmental Management



Sociology

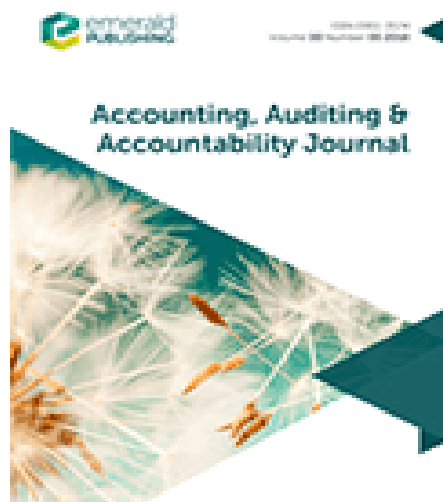


Tourism & Hospitality



Transport

Accounting, Finance & Economics



*Accounting, Auditing &
Accountability Journal*
《会计、审计与职责杂志》



*China Agricultural Economic
Review*
《中国农业经济评论》



*China Finance Review
International*
《中国金融评论国际期刊》

Accounting, Auditing & Accountability Journal



➤ SSCI

➤ Impact Factor: 2.911

JCR 分区: Q1

Aims and Scope

会计计量

会计准则

审计

会计报告

实践与应用

理论与模型

- * Budgeting **China**. Macro-policies and micro-practices in public sector changes
中国式预算：公共部门变革的宏观政策和微观实践
- * The roles, responsibilities and characteristics of audit committee in **China**
中国审计委员会的作用、职责和特点

Sustainability Accounting Management and Policy Journal

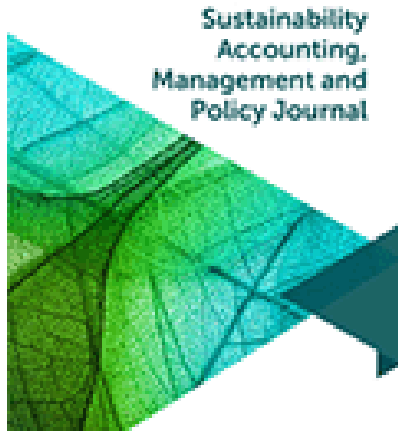


ISSN 0950-0804
Volume 188 Number 188 2018

➤ **SSCI**

➤ **Impact Factor: 2.200**

JCR 分区: Q1



Aims and Scope

碳会计与交易

环境和社会政策

环境伦理学

实践与应用

可持续发展

组织研究

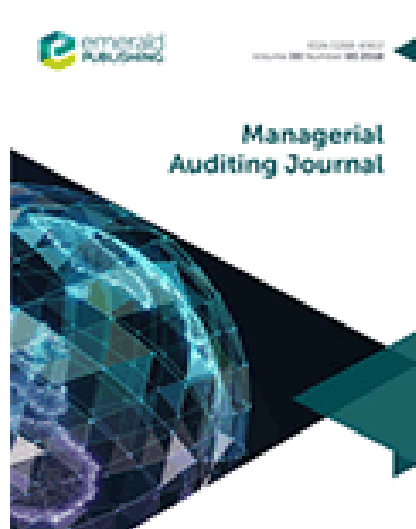
- * Firm value and social contribution with the interaction of corporate governance:
Social contribution value per share

公司治理互动下的企业价值与社会贡献:每股社会贡献价值

- * The relationship between CSR disclosure and competitive advantage

企业社会责任披露与竞争优势的关系

Managerial Auditing Journal



➤ **SSCI**

➤ **Impact Factor: 0.693**

JCR 分区: Q4

Aims and Scope

专业判断

审计制度全球性

信息决策

技术进步

风险与道德

风险与安全

- * Internal control weakness and accounting conservatism in **China**
中国内部控制薄弱和会计稳健性
- * The impact of internal audit function characteristics on internal control quality
内部审计功能特征对内部控制质量的影响

Business, Management & Strategy

注重理论与实践结合，涉及众多知名企业案例，包括Apple, Airbnb, Disney, Ford, General Motors, IBM, McDonalds, Microsoft, Nike.....



*Journal of Service
Management*
《服务业营销杂志》



Management Decision
《管理决策》



*Chinese Management
Studies*
《中国管理研究》

Journal of Service Management



➤ **SSCI**

➤ **Impact Factor: 3.414**

➤ **JCR 分区: Q1**

Aims and Scope

制造业企业服务

服务质量

服务效率与客户关系

服务运营管理

顾客参与与顾客全体

服务逻辑

- * Foreign ownership structure of service equity joint ventures in **China**

中国服务股权合资企业的外资所有制结构

- * **Chinese** consumers' luxury value perceptions – a conceptual model

中国消费者的奢侈品价值观念——一个概念模型

Management Decision



➤ **SSCI**

➤ **Impact Factor: 1.525**

Emerald历史最悠久的期刊，目前有中国作者147人

Aims and Scope

企业经营策略

企业社会责任

运筹管理与物流研究

管理会计

企业行为与人力资源管理

* The impact of different types of market orientation on product innovation performance: Evidence from **Chinese** manufacturers
不同类型的市场导向对产品创新绩效的影响：以中国制造商为例

* International diversification and corporate social responsibility: an empirical study of **Chinese** contractors
国际多元化与企业社会责任：对中国承包商的实证研究

HR, Learning & Organization Studies



Personnel Review
《人事评论》



*Journal of Organizational
Change Management*
《企业组织变化管理杂志》



*Cross Cultural & Strategic
Management*
《跨文化与战略管理》

Personnel Review



➤ SSCI

➤ Impact Factor: 1.395

JCR 分区: Q2

Aims and Scope

雇员与劳资关系

人力资源政策与实践

劳动力市场分析

人力资源过渡

动员与迁移

人力资源转包

- * Linking HRM competency to firm performance: An empirical investigation of **Chinese** firms

联系人力资源管理能力与企业绩效：对中国企业的实证调查

- * Perceived employability of **Hong Kong** employees: its antecedents, moderator and outcomes

香港员工的就业能力探究

Information & Knowledge Management

所有期刊均被Scopus收录，9 本被SSCI或SCI收录，包括世界著名的知识管理期刊，如最古老、最权威的国际学术期刊*Journal of Knowledge Management*和“万维网”术语发源期刊*Internet Research*。



Internet Research
《因特网研究》



*Industrial Management &
Data Systems*
《工业管理与数据系统》



*Information Technology &
People*
《信息技术与人》

Internet Research



➤ **SCI/SSCI**

➤ **Impact Factor: 3.838**

JCR分区 Q1

Aims and Scope

互联网相关：

社会与道德问题

经济应用

管理与组织问题

政治应用

- * The influence of perceived value on purchase intention in social commerce context
在社会商业环境中感知价值对购买意向的影响
- * How does media richness contribute to customer loyalty to mobile instant messaging?
媒体丰富度如何促进客户对移动即时通讯的忠诚度？

Journal of Knowledge Management



- **SSCI**
- **Impact Factor: 2.551**
- **JCR 分区: Q1**
- **Aims and Scope**

知识管理与创新

知识管理和学习组织

人力和智力资本

- * How to scope configuration projects and manage the knowledge they require

如何确定配置项目的范围并管理它们所需的知识

- * Measuring the impact of knowledge loss: a longitudinal study

知识损失影响的测量:一个纵向研究

Journal of Intellectual Capital



➤ **SSCI**

➤ **Impact Factor: 3.634**

➤ **JCR 分区: Q1**

Aims and Scope

知识资本战略、方法

框架与工具

商业与公共部门

智力资本技术

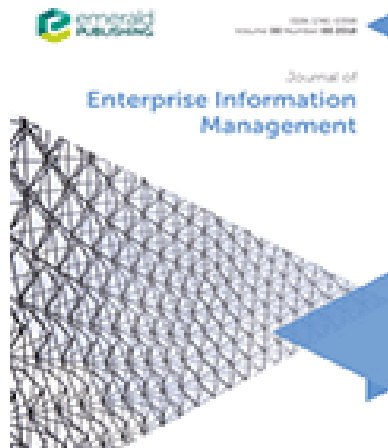
* Intellectual capital in support of farm businesses' strategic management: a case study

支持农业企业战略管理的智力资本:一个案例研究

* Intellectual capital and financial performance in social cooperative enterprises

社会合作企业的智力资本和财务绩效

Journal of Enterprise Information Management



➤ **SSCI**

➤ **Impact Factor: 2.482**

➤ **JCR 分区: Q1**

Aims and Scope

企业运营

商业驱动

环境比较分析

商业发现

* Supply chain collaboration and firm's performance: The critical role of information sharing and trust

供应链协作与企业绩效:信息共享与信任的关键作用

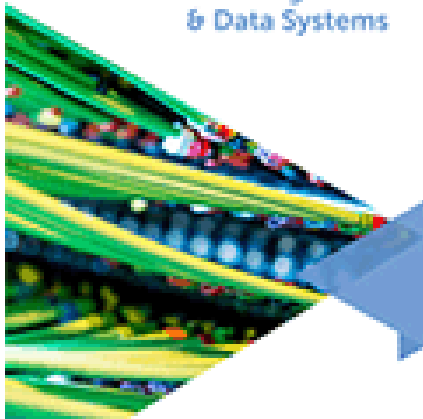
* The effects of using social network sites on academic performance: the case of Qatar

使用社交网站对学习成绩的影响:以卡塔尔为例

Industrial Management & Data Systems



Industrial Management
& Data Systems



➤ SCI

➤ Impact Factor: 2.948

目前有中国作者271人，信息管理期刊最多

Aims and Scope

管理信息系统	网络服务
生产管理	会计和信息技术
物流信息管理	营销管理

- * A resource-based view on enablers of supplier integration: evidence from **China**

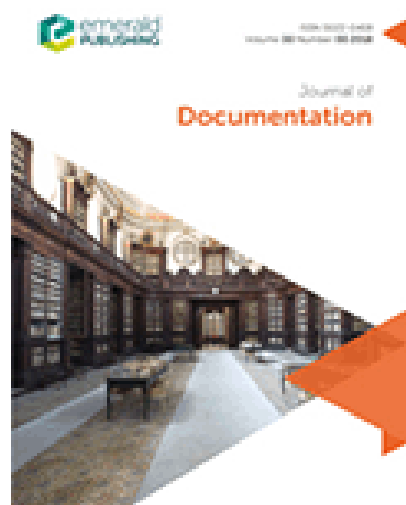
关于供应商整合推动因素的资源性观点：以中国为例

- * Relational enablers of information sharing: Evidence from **Chinese** food supply chains

信息共享的关系推动力：中国食品供应链实证研究

Library Studies

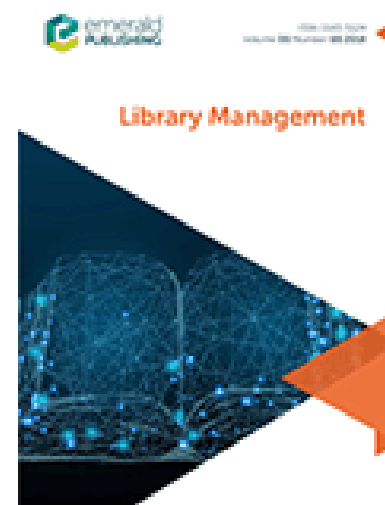
Emerald图书馆与信息科学期刊合集包含17种高质量期刊。期刊文章致力于与国际图书馆协会和国际图书馆联合会（IFLA）的合作，并参与了比尔和梅琳达·盖茨基金会全球图书馆行动计划。合集中有7本期刊被SSCI或SCI收录。



Journal of Documentation
《文献资料工作杂志》



The Electronic Library
《电子图书馆》



Library Management
《图书馆管理》

Journal of Documentation



ISSN 0022-0191
Volume 68 Number 1 2013

Journal of
Documentation



➤ **SSCI**

➤ **Impact Factor: 1.157**

➤ **Aims and Scope**

信息科学

信息和知识组织

资讯搜寻与检索

信息与知识管理

信息与数字素养

人类信息行为

- * A knowledge management framework for effective integration of national archives resources in China
在中国有效整合国家档案资源的知识管理体系
- * A preservation framework for Chinese ancient books
中国古代书籍保存体系
- * An empirical study on Chinese adolescents' web search behavior
中国青少年网络检索行为实证研究

The Electronic Library



➤ **SSCI**

➤ **Impact Factor: 0.800**

目前有中国作者158人，图书馆学期刊最多

➤ **Aims and Scope**

图书馆与网络

电子图书、数据库与电子期刊

图书馆科技与自动化

在线与远程学习图书馆服务

- * From information commons to knowledge commons: Building a collaborative knowledge sharing environment for innovative communities
从信息共享到知识共享：为创新群落建立协作知识共享环境
- * Cultural information resources sharing: a review and empirical study in China
中国文化信息资源共享
- * An investigation and analysis of the application of Web 2.0 in Chinese university libraries
Web 2.0在中国大学图书馆的应用调查与分析

Library Management



LIBRARY MANAGEMENT

Library Management



➤ Aims and Scope

图书馆综合管理

➤ 中国编委

陈传夫，教授，武汉大学

沈固朝，教授，南京大学

程焕文，教授，中山大学

张晓林，教授，中科院

潘卫，教授，上海交通大学

朱强，教授，北京大学

- * Peking University —— Developing knowledge innovation culture of libraries
北京大学：发展图书馆知识创新文化
- * Library strategic environment in the public cultural service system in China: A case study of Yunnan Province
中国公共文化服务体系下的图书馆战略环境：云南省案例研究
- * Transition and transcendence: the innovative development of Shanghai Library
过渡与超越：上海图书馆的创新发展

Marketing

此学科合集同时具备了学术质量和现实意义，其中91%的期刊被Scopus收录，10本期刊被SSCI收录，2017年下载量共计520万次。



*European Journal of
Marketing*
《欧洲营销杂志》



*International Marketing
Review*
《国际营销评论》



*Journal of Services
Marketing*
《服务业营销杂志》

International Marketing Review



➤ **SSCI**

➤ **Impact Factor: 2.600**

Aims and Scope

出口营销

国际零售业

营销渠道管理

国际营销策略

市场进入决策

供应链问题

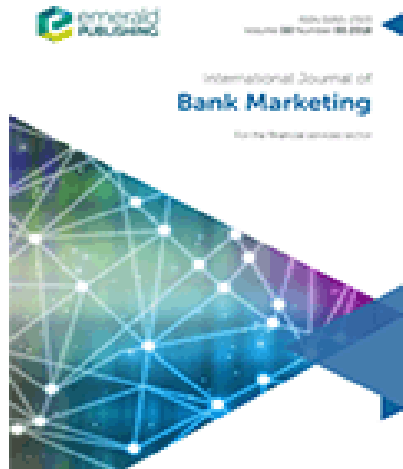
- * International marketing in Southeast Asia: Retailing trends and opportunities in **China**

东南亚国际营销：中国零售的趋势和机遇

- * How global brands incorporating local cultural elements increase consumer purchase likelihood: an empirical study in **China**

全球品牌如何因融入当地文化元素而增加消费者购买可能性：中国的实证研究

International Journal of Bank Marketing



➤ **SSCI**

➤ **Impact Factor: 2.294**

Aims and Scope

金融服务广告

财富管理

金融服务品牌

行为金融学

金融创新

金融服务定价

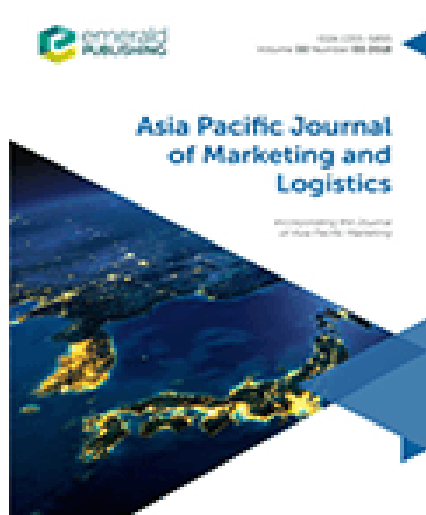
- * Bank selection criteria and satisfaction of retail customers of Islamic banks in Bangladesh

孟加拉伊斯兰银行零售客户的银行选择标准和满意度

- * Enhancing brand equity through emotions and experience: the banking sector

通过情感和经验提升品牌价值:银行业

Asia Pacific Journal of Marketing and Logistics



➤ **SSCI**

➤ **Impact Factor: 1.204**

Aims and Scope

跨国市场营销

新型趋势

商业文化导向

法律与公共政策

替代方法

供应链问题

- * The effects of government relation and institutional environments on channel performance

政府关系和制度环境对渠道绩效的影响

- * Impacts of supply chain uncertainty and risk on the logistics performance

供应链不确定性和风险对物流绩效的影响

Journal of Product & Brand Management



➤ **SSCI**

➤ **Impact Factor: 2.757**

Aims and Scope

组织进化

品牌与管理理论

产品管理

政治品牌

国际市场比较

产品开发

* When art meets mall: impact on shopper responses

当艺术遇到商场:对顾客反应的影响

* Artists as cultural icons: the icon myth transfer effect as a heuristic for cultural branding

艺术家作为文化偶像:偶像神话作为文化品牌的启发式传递效应

Journal of Social Marketing



➤ **SSCI**

➤ **Impact Factor: 2.000**

Aims and Scope

社会市场营销概念

社会营销理论发展

市场细分研究

市场洞察研究

社会营销计划评估

营销干预

* Upstream social marketing strategy

上游的社会营销策略

* Going with the flow: Young motorcyclists' misperceived norms and motorcycle speeding behaviour

随大流:年轻摩托车手的错误观念和摩托车超速行为

Marketing Intelligence & Planning



➤ **SSCI**

➤ **Impact Factor: 1.421**

Aims and Scope

营销活动

营销计划与实施

市场营销过程

管理相关性

营销技能

营销实践

- * The role of marketing capabilities, absorptive capacity, and innovation performance

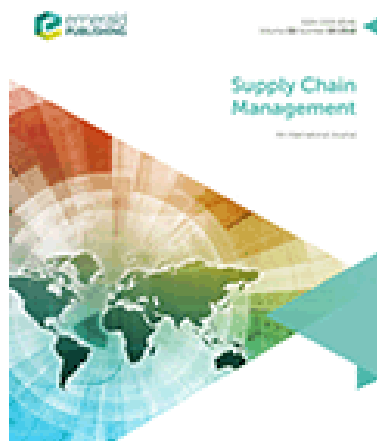
营销能力、吸收能力和创新绩效的作用

- * Price and in-store promotions in an emerging market

新兴市场定价和店内促销

Operations, Logistics & Quality

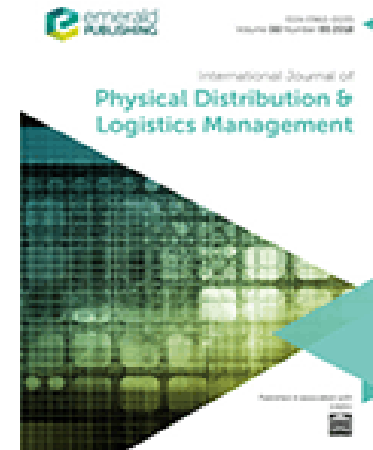
合集内所有期刊均被Scopus收录，其中8本被SSCI收录，其中，*Supply Chain Management* 的2017年影响因子3.833。



Supply Chain Management: An International Journal
《供应链管理》



International Journal of Operations & Production Management
《经营与生产管理国际期刊》



International Journal of Physical Distribution & Logistics Management
《物资流通与后勤管理国际期刊》

Supply Chain Management: An International Journal



➤ SSCI

➤ Impact Factor: **3.833**
JCR 分区 **Q1**

➤ Aims and Scope

物流	合同关系
组织行为	供应链运作
风险管理	有效客户反应

- * Low carbon supply chain with energy consumption constraints: case studies from **China**'s textile industry and simple analytical model

低碳型供应链：中国纺织行业案例研究和简单分析模型

- * Overseas sourcing decisions – the total cost of sourcing from **China**
海外采购决定 - 从中国采购的总成本

International Journal of Physical Distribution & Logistics Management



➤ **SSCI**

➤ **Impact Factor:** **4.215**
JCR 分区 **Q1**

➤ **Aims and Scope**

客户服务策略	订单处理和库存管理
信息和知识管理	可持续发展和环境
组织和人力资源	物流和供应链管理

- * Balancing theoretical and practical relevance in supply chain management research
供应链管理研究中的理论和实践相关性平衡
- * Consumer sensitivity to delivery lead time: a furniture retail case
消费者对交货期的敏感性:一个家具零售案例

Journal of Manufacturing Technology Management



➤ **SSCI**

➤ **Impact Factor:** **2.194**
JCR 分区 **Q2**

➤ **Aims and Scope**

全球制作网络	制造业信息系统
物流与逆向物流	供应链管理
采购与物料管理	技术转让

* The future of manufacturing industry: a strategic roadmap toward Industry 4.0

制造业的未来:工业4.0的战略路线图

* Reliability analysis of productivity enhancement initiatives

提高生产力计划的可靠性分析

Engineering, Construction and Architectural Management



➤ SCI/SSCI

➤ Impact Factor: **1.613**
JCR 分区 **Q2**

➤ Aims and Scope

案例研究	建筑理论
区域研究比较	工程管理
建筑设计	项目可持续性

- * Resource levelling optimization model considering float loss impact
考虑浮动损失影响的资源均衡优化模型
- * Service quality for architects: scale development and validation
架构师的服务质量:规模开发和验证

Business Process Management Journal



➤ **SSCI**

➤ **Impact Factor:** **1.308**
JCR 分区 **Q3**

➤ **Aims and Scope**

业务流程建模

制造业信息系统

技术持续改进

企业应用程序集成

变更管理的工具和技术

绩效管理

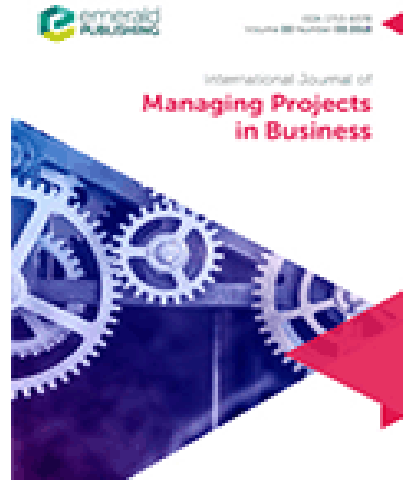
* Supply logistics integration in the Saudi food industry

沙特食品工业的供应物流整合

* A quantitative approach for measuring the degree of flexibility of business process models

业务流程模型灵活程度的量化度量方法

International Journal of Managing Projects in Business



➤ **SSCI**

➤ **Impact Factor: 1.321**
JCR 分区 Q3

➤ **Aims and Scope**

项目管理理论	项目管理资源
项目管理新途径	实证研究
管理实践	新颖见解

- * The top 10 universal delay factors in construction projects
建筑工程中普遍存在的十大延误因素
- * Accountability and responsibility defined
问责制和责任的定义



THANKS

刘铁 bm4@emeraldinsight.com.cn